

Daniel Veroff
*Applied Population Laboratory
University of Wisconsin-Madison/Extension
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EDUCATION

The University of Memphis *1995-1997*
Memphis, Tennessee

MASTERS OF CITY AND REGIONAL PLANNING (DEGREE DECEMBER 1997)

Focus of research: community development and neighborhood revitalization through capacity building and community based organizations, participatory action research in neighborhood planning, diversity and social equity in regional planning.

Wesleyan University *1977-1981*
Middletown, Connecticut

BACHELOR OF ARTS, HISTORY.

EMPLOYMENT HISTORY

DIRECTOR *Jul 2001-present*

Applied Population Laboratory
Department of Rural Sociology
University of Wisconsin, Madison
Madison, Wisconsin

Oversee all activities and operations of demographic research unit. Manage budgets, personnel, and administrative responsibilities. Serve on department and college committees and provide liaison between unit and department administration, the college, and University of Wisconsin Extension.

EXTENSION DEMOGRAPHIC SPECIALIST *Mar 1998-present*

Department of Rural Sociology
University of Wisconsin, Madison
Madison, Wisconsin

Provide professional data support and demographic consulting assistance to network of county extension agents; coordinate and facilitate U.S. Census Bureau's Community Partnership Program for University of Wisconsin Cooperative Extension; perform technical research and statistical analysis to assess demographic patterns and population trends in Wisconsin and region; produce demographic planning and assessment profiles for all Wisconsin counties; serve as coordinator for departmental interaction with State Data Center program of the Census Bureau and the Wisconsin Demographic Services Center; perform applied demographic research and write reports in collaboration with departmental faculty and staff.

EMPLOYMENT HISTORY (CONTINUED)

RESEARCH ASSISTANT

Sep 1995-Jul 1997

Regional Economic Development Center

The University of Memphis
Memphis, Tennessee

Analyzed and compiled regional and local demographic data; produced population projections and economic impact studies; worked with neighborhoods to conduct existing conditions study; provided facilitation and technical assistance for neighborhood redevelopment plan; presented reports and studies at community meetings; researched and reviewed literature on school district consolidation, community centers, and models of school/community connections; designed interview schedule and assets based skills inventory.

SELECTED PUBLICATIONS & REPORTS

Paul Voss, Katherine J. Curtis White, and Daniel Veroff. **Understanding the American Community Survey - A Handbook for Rural Areas and Small Local Governments..** Commissioned publication for U.S. Census Bureau American Community Survey Branch. U.S. Department of Commerce (Forthcoming, 2008).

David Long, Daniel Veroff, Richelle Winkler, and Jennifer Huck. **UW-Barron & UWEX Northwest Regional Diversity Profile..** Report prepared for UW-Barron and University of Wisconsin Extension under the UW-Extension/UW-Colleges Cross-Institutional Diversity and Multicultural Grant Program. Applied Population Laboratory, University of Wisconsin - Madison, July 2006.

Richelle Winkler, Daniel Veroff, William Buckingham and Sarah Kemp. **Demographic Trends and Enrollment in Wisconsin's Public Schools.** Paper prepared for Population Association of America Annual Meetings. Applied Population Laboratory, University of Wisconsin - Madison, March 2006.

Richelle Winkler, Roger Hammer, and Daniel Veroff. **You Ain't From Around Here: Examining the Impact of In-migration on Population Composition in Recreation Counties.** Paper prepared for International Symposium on Society and Resource Management Annual Meetings. Applied Population Laboratory, University of Wisconsin - Madison, June 2005.

Paul Voss, Richelle Winkler, and Daniel Veroff. **Is it Worth It?: Exploring the Utility of Collecting Long Form Census Data (ACS Data) on the Group Quarters Population.** Paper prepared for Southern Demographic Association Meetings. Applied Population Laboratory, University of Wisconsin - Madison, October 2004.

Paul Van Auken, Roger Hammer, Paul Voss, and Daniel Veroff. **American Community Survey and Census Comparison Final Analytical Report: Vilas and Oneida Counties, Wisconsin; Flathead and Lake Counties, Montana.** Final Research Report to the U.S. Census Bureau. Applied Population Laboratory, University of Wisconsin - Madison, December 2003.

Jeanette Karon, David Long, and Daniel Veroff. **Wisconsin's Hmong Population.** Report compiled for the Hmong Educational Needs Assessment Project, a University of Wisconsin Extension cross-divisional project. September 2003.

Paul R. Voss, Daniel Veroff, and David Long. **Wisconsin's People: A Portrait of Wisconsin's Population on The Threshold of the 21st Century.** Commissioned feature article for the Wisconsin Blue Book 2003-2004, compiled and published by Wisconsin Legislative Reference Bureau. July 2003.

David Long, and Daniel Veroff. **Wisconsin's Hispanic or Latino Population.** Report compiled for the Hispanic Educational Needs Assessment Project, a University of Wisconsin Extension cross-divisional project. July 2003.

Daniel Veroff and Paul R. Voss. **Population Issues and the Great Lakes Region.** Commissioned chapter appearing in *The Future of the Great Lakes: Perspectives on North America's Most Vital Region*, published by Harbor House Publishers, Inc., for the Great Lakes Commission. 2001

Susan L. Roakes and Daniel Veroff. **The Importance of Neighborhood Schools to Community.** Manuscript under review by the *Journal of Planning Literature*.

Susan L. Roakes and Daniel Veroff. **Facilitating Collaborative Planning in an Unwilling Community.** Manuscript in progress for submission to the *Journal of the American Planning Association*.

AWARDS RECEIVED

“Outstanding Team Award,” Wisconsin Extension Community Development Association, 2004

“Quality of Communication Award,” Wisconsin Extension Community Development Association, 2003

“American Institute of Certified Planners Outstanding Student Award,” Graduate Program in City and Regional Planning. The University of Memphis, 1997.

“Outstanding First Year Student Award,” Graduate Program in City and Regional Planning, The University of Memphis, 1996.

SERVICE

Member, Values Design Team, University of Wisconsin Cooperative Extension, 2007-2008.

Elected Member, State Data Center National Steering Committee, 2002-2007 & 2007 to present.

Liaison Member, Census Information Centers National Steering Committee, 2002-2007.

Member, Specialist Relations Team, University of Wisconsin Cooperative Extension, 2005-2006.

Elected Board Member, Wisconsin Extension Environmental and Community Development Association. 2002 to present.

Member, Comprehensive Planning Team, University of Wisconsin Cooperative Extension, 2000-2004.

Board Member, Common Wealth Development, Madison, Wisconsin, 2001-2005.

Board Member, Red Caboose Child Care Center, Madison, Wisconsin, 1998-2000.

PROFESSIONAL AFFILIATIONS

Population Association of America

National Association of Community Development Extension Professionals

Public Participation in GIS Interest Group

PROFESSIONAL AFFILIATIONS (CONTINUED)

Southern Demographic Association

Urban and Regional Information Systems Association

Wisconsin Extension Environmental and Community Development Association

Wisconsin Land Information Association
