

Daniel Veroff
*Applied Population Laboratory
University of Wisconsin-Madison/Extension
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EDUCATION

The University of Memphis *1995-1997*
Memphis, Tennessee

MASTERS OF CITY AND REGIONAL PLANNING (DEGREE DECEMBER 1997)

Focus of research: community development and neighborhood revitalization through capacity building and community based organizations, participatory action research in neighborhood planning, diversity and social equity in regional planning.

Wesleyan University *1977-1981*
Middletown, Connecticut

BACHELOR OF ARTS, HISTORY.

EMPLOYMENT HISTORY

EXTENSION DEMOGRAPHIC SPECIALIST *Mar 1998-present*

Department of Community and Environmental Sociology
University of Wisconsin, Madison
Madison, Wisconsin

Provide professional data support and demographic consulting assistance to network of county extension agents; coordinate and facilitate U.S. Census Bureau's Community Partnership Program for University of Wisconsin Cooperative Extension; perform technical research and statistical analysis to assess demographic patterns and population trends in Wisconsin and region; produce demographic planning and assessment profiles for all Wisconsin counties; serve as coordinator for departmental interaction with State Data Center program of the Census Bureau and the Wisconsin Demographic Services Center; perform applied demographic research and write reports in collaboration with departmental faculty and staff.

INTERIM DIRECTOR *Aug 2015-Jul 2016*
DIRECTOR *Jul 2001-Dec 2013*

Applied Population Laboratory
Department of Community and Environmental Sociology
University of Wisconsin, Madison
Madison, Wisconsin

Oversee all activities and operations of demographic research unit. Manage budgets, personnel, and administrative responsibilities. Serve on department and college committees and provide liaison with department administration, the college, and University of Wisconsin Extension.

SELECTED PUBLICATIONS & REPORTS

- Kristen Dwan, David Long, and Daniel Veroff. **African Americans in Wisconsin: A Statistical Overview.** Report compiled in collaboration with University of Wisconsin Cooperative Extension Dean's Office. February 2017.
- David Long, and Daniel Veroff. **Hmong in Wisconsin: A Statistical Overview.** Report compiled in collaboration with University of Wisconsin Cooperative Extension Dean's Office. May 2015.
- David Long, and Daniel Veroff. **Latinos in Wisconsin: A Statistical Overview.** Report compiled in collaboration with University of Wisconsin Cooperative Extension Dean's Office. April 2014.
- Katherine J. Curtis, Daniel Veroff, Bill Rizzo, and James Beaudoin. **Demographic Data for Effective Programming: An Update on Sources and Successful Practice**
Demographic Data for Effective Programming. Journal of Extension, August 2012.
- Katherine J. Curtis, Daniel Veroff, Bill Rizzo, and James Beaudoin. **Making the Case for Demographic Data in Extension Programming.** Journal of Extension, June 2012.
- Paul Voss, Katherine J. Curtis White, and Daniel Veroff. **Understanding the American Community Survey - A Handbook for Rural Areas and Small Local Governments.** Commissioned publication for U.S. Census Bureau American Community Survey Branch. U.S. Department of Commerce. September 2009.
- David Long, Daniel Veroff, Richelle Winkler, and Jennifer Huck. **UW-Barron & UWEX Northwest Regional Diversity Profile.** Report prepared for UW-Barron and University of Wisconsin Extension under the UW-Extension/UW-Colleges Cross-Institutional Diversity and Multicultural Grant Program. Applied Population Laboratory, University of Wisconsin - Madison, July 2006.
- Richelle Winkler, Roger Hammer, and Daniel Veroff. **You Ain't From Around Here: Examining the Impact of In-migration on Population Composition in Recreation Counties.** Paper prepared for International Symposium on Society and Resource Management Annual Meetings. Applied Population Laboratory, University of Wisconsin - Madison, June 2005.
- Paul Voss, Richelle Winkler, and Daniel Veroff. **Is it Worth It?: Exploring the Utility of Collecting Long Form Census Data (ACS Data) on the Group Quarters Population.** Paper prepared for Southern Demographic Association Meetings. Applied Population Laboratory, University of Wisconsin - Madison, October 2004.
- Paul Van Auken, Roger Hammer, Paul Voss, and Daniel Veroff. **American Community Survey and Census Comparison Final Analytical Report: Vilas and Oneida Counties, Wisconsin; Flathead and Lake Counties, Montana.** Final Research Report to the U.S. Census Bureau. Applied Population Laboratory, University of Wisconsin - Madison, December 2003.
- Paul R. Voss, Daniel Veroff, and David Long. **Wisconsin's People: A Portrait of Wisconsin's Population on The Threshold of the 21st Century.** Commissioned feature article for the Wisconsin Blue Book 2003-2004, compiled and published by Wisconsin Legislative Reference Bureau. July 2003.
- Daniel Veroff and Paul R. Voss. **Population Issues and the Great Lakes Region.** Commissioned chapter appearing in The Future of the Great Lakes: Perspectives on North America's Most Vital Region, published by Harbor House Publishers, Inc., for the Great Lakes Commission. 2001

AWARDS RECEIVED

“Outstanding Team Award, for work with Bailys Harbor Community Design Team,” Wisconsin Extension Environmental and Community Development Association, 2016

“Outstanding Team Award for work on Marathon County Task Force on the Rural Economy,” Wisconsin Extension Community Development Association, 2004

“Quality of Communication Award,” Wisconsin Extension Community Development Association, 2003

SERVICE

Department of Community & Environmental Sociology

Member (ex officio), Applied Population Laboratory Oversight Committee, Department of Community and Environmental Sociology, 2001-2013

Member, Search and screen committee for Financial Specialist III, 2013

Member, Search and screen committee for Assistant Professor in Rural and Community Health, 2009

University of Wisconsin Cooperative Extension

Member (advisory), Engaging Young Team, 2015-present

Member (advisory), Civil Rights Team, 2010-present

Member, Communicating Across Generations Team, 2014-present

Facilitator, Peer Support Network, 2014-2017

Member, Council for Strategic Change, 2013-2017.

Member, nExt Generation Integrated Specialists workgroup, 2015-2016

Member, nExt Generation Summit, 2015-2016

Member, Search and screen committee for Director of Diversity and Inclusion, 2014

Member, Program Advisory Team, CNRED Program Area, 2009-2012

Elected Board Member, Wisconsin Extension Environmental and Community Development Association. 2002 to 2010.

University of Wisconsin-Madison

Member, Center for Demography and Ecology Executive Committee, 2006-2013

Member, GeoSpatial Alliance, 2006-2016

State Data Centers

Elected Member, State Data Center National Steering Committee, 2002-2007; 2007-2010; 2012-present (chair in 2008 & 2009)

Liaison Member, Census Information Centers National Steering Committee, 2002-2007

Wisconsin State Agencies

Member, Wisconsin State Legislature, Redistricting Staff Working Group, 1999-present

Member, Wisconsin Geographic Information Coordination Council, Minor Civil Division Committee, 2008-2010

PROFESSIONAL AFFILIATIONS

Community Development Society

National Association of Community Development Extension Professionals

Population Association of America

Public Participation in GIS Interest Group, URISA

Rural Sociological Society

Southern Demographic Association

Wisconsin Extension Environmental and Community Development Association

Wisconsin Land Information Association