

SARA LAZENBY
Room 316A
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EDUCATION

University of Wisconsin, Madison, WI, Master of Arts, Educational Policy Studies, Expected 2009

- Concentration in Sociology of Education and Higher Education

University of Wisconsin, Madison, WI, Bachelor of Arts – Sociology, May 2006

- Concentration in Sociology of Education

WORK AND RESEARCH EXPERIENCE

Associate Researcher

Applied Population Laboratory, University of Wisconsin – Madison

Madison, WI, July 2006 – present (also worked as a Student Hourly, August 2005 – July 2006)

- Work with public school districts in Wisconsin and Illinois to provide projections of student enrollments, determine the impact of boundary changes, school openings or closings, and housing and economic development on student enrollments.
- Conduct presentations on enrollment projections analysis findings to school boards and community groups and present research related to enrollment projections methodology, enrollment projections, and other topics to professional conferences.
- Collect and analyze demographic data for a wide range of clients, including University faculty, public organizations, and private entities.

Research Assistant

University of Wisconsin – Madison, Department of Educational Policy Studies

Madison, WI, November 2005 – May 2006

- Research Assistant to Dr. Sara Goldrick-Rab on a survey of students at Madison Area Technical College.
- Helped to develop survey questions and administer surveys in classrooms
- Conducted data entry and analysis, wrote preliminary reports, and assisted in preparing presentations of data to university and faculty staff.

Assistant Customer Service Manager

Copps Food Center

Madison, WI, April 2004 – December 2005 (also worked as a Customer Service Representative, September 2000 – April 2004)

- Managed a shift staff of 10-25 employees in order to efficiently and accurately complete sales transactions, achieve a high percentage of scanning accuracy, and solved customer complaints.
- Scheduled and managed a staff of 40-50 employees making sure to provide adequate staffing, follow state and federal labor laws, meet the company's goals for sales-to-staffing ratios, and managing other employee and employer requirements and requests.

SKILLS

- Programs: Foundational knowledge of STATA and Adobe Photoshop, advanced knowledge in Microsoft Word and Microsoft Excel, proficient knowledge in acquiring Census data and data products, and basic knowledge of ArcGIS.

PRESENTATIONS

- Lazenby, Sara, Richelle Winkler, and Collin Payne. "Wisconsin High School Graduate Projections." Report presentation at the University of Wisconsin System, Professional Development Conference for Pre-College and Multicultural/Disadvantaged Directors, Milwaukee, WI, April, 17, 2008.
- Lazenby, Sara and Richelle Winkler. "Demographic Trends and Enrollment Projections in Wisconsin's Public Schools." Paper presentation at the Applied Demography Conference, San Antonio, TX, Jan. 8, 2007.
- Winkler, Richelle and Sara Lazenby. "Demographic Trends and Enrollment Decline in Wisconsin's Public Schools." Paper Presentation at the Population Association of America Annual Meeting, Los Angeles, CA, March 31, 2006.

AWARDS

- Great Lakes Educational Loan Services Inc. Scholarship Program Recipient (2004-2006)

PROFESSIONAL MEMBERSHIPS

- Member of the Population Association of America, including a membership in the Applied Demography and School Demography Sections.

REFERENCES

- Sara Goldrick-Rab, PhD. Assistant Professor, Educational Policy Studies, University of Wisconsin – Madison. srab@education.wisc.edu
- Dan Veroff, Director, Applied Population Laboratory, University of Wisconsin – Madison. dlveroff@wisc.edu